

**Contact** [Parkerbsmith1@gmail.com](mailto:Parkerbsmith1@gmail.com)

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[Professional Portfolio](#)

[Design Website](#)

## **Newstudio Architecture** Architectural Designer (2023 - Current)

- Worked on adaptive reuse retail projects nationwide, working within brand standards.
- Produced 20+ existing condition surveys from point clouds in Revit
- Authored due diligence reports analyzing MEP systems & local code compliance, nationwide
- Led weekly coordination across internal teams to deliver fast paced retail drawing sets
- Independently led two residential renovations, coordinating with clients and consultants

## **PBS Design** Creative Director (2023 - Current)

- Work featured at the Walker Art Museum and multiple retailers in Minneapolis
- Designed and fabricated custom furniture (Lighting, Tables, Seating, and Home goods)
- Developed cohesive brand identity through photography, visual story telling, & self-built website

## **Collage Architects** Intern (2021) / Designer (2021 - 2023)

- Developed unit plans, massing studies, and renderings for affordable housing projects
- Created InDesign presentations synthesizing zoning, program, and building data
- Produced material palettes and mood boards supporting early design narratives

## **Social Media Management** Freelance (2021 - 2023)

- Managed social media content and campaigns for architecture and publishing clients
- Producing short term video and visual assets

## **College of Design** Lab Technician (2019 - 2021)

- Provided tech support to students, teaching SketchUp, Rhino, and Adobe Suite programs
- Managed and serviced large scale plotters for university reviews and events

## **Education**

Bachelor of Design in Architecture - University of Minnesota (2019 - 2021)  
Engineering Coursework - Iowa State University (2018 - 2019)  
Continuing Ed: Furniture Design - Minneapolis College of Art & Design (2021 - 2022)

## **Research**

Minnesota Design Center "Design for Community Regeneration" (2021)  
Developed 30-year sustainability plans using ArcGIS  
University of Minnesota "Diversity in Design Program" (2020 - 2021)  
Studied geometric forms in indigenous architecture and design across cultures.

## **Publication**

Walker Art Center (Idea House 3) 2026  
Chrome Please Magazine 2026

## **Software**

Revit Enscape Rhino3D AutoCAD Illustrator Bluebeam InDesign  
SketchUp Photoshop Matterport Adobe XD Figma Word Press ArchGIS

## **Strengths**

Public Speaking Coordination Strategic Thinking Organization Communication

## **Involvement**

AIA Associate AIAS Board Member Speech & Debate Robotics